
Manna Movement Collaborative





EXECUTIVE SUMMARY



FOOD
ACCESS



FOOD
HUB



FOOD
INNOVATION

MoveFood's goal is to alleviate hunger and poverty by creating the physical and relational infrastructure for communities to produce, process, and distribute food products directly from farm to table. Outcomes include a community-based sustainable food system with the capacity to promote economic vitality and social equity. Approximately 1 in 5 children experience some level of food insecurity in 2016. USDA-NIFA reports that LA County is one of the most food insecure regions in the country. Food equity is a pathway towards social justice. Manna offers the unique skill-set needed to fill gaps in community-based food systems, which are necessary to foster sustainability and economic growth within a community.

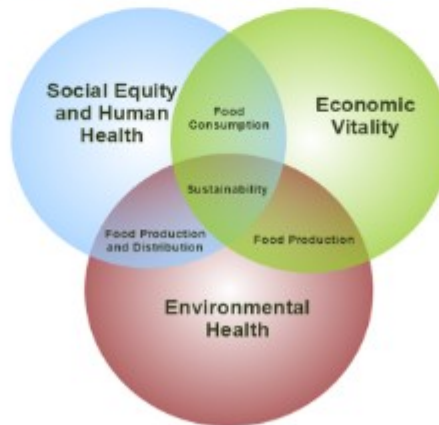




Sustainable Food System: Needs Assessment



Goals of Sustainable Food System



Valued-added Activities Local Processing
Innovative direct marketing

HOW WE DO IT

Foster collaborative partnerships to build capacity for a community-based food system capable to promote economic vitality and social equity.

PROGRAM OUTCOMES

Improve access by community members to an adequate, affordable, nutritious diet

Generate marketing and processing practices that create more direct and beneficial links between farmers and consumers

Develop food and agriculture-related businesses that create jobs, recirculate financial capital in the community, or other ways contribute to the community's economic development

Creating food and agriculture policies that promote local food production, processing and consumption



FARM-TO-TABLE...and beyond COMMUNITY DEVELOPMENT MODEL

HELPING COMMUNITIES GAIN ECONOMIC AND SOCIAL EQUITY
THROUGH FOOD SYSTEM EMPOWERMENT

1

Programs are focused on production (community-based/urban gardens) and consumption initiatives and building relationships with key stakeholders in the community for expansion of production and consumption initiatives.

2

Programs are focused on creating a values-based infrastructure for the processing and distribution of consumer products harvested from community based gardens and urban farms within a given area.

3

Programs are focused on providing food-related small business and individual clients with the tools necessary to commercialize and market home-based products, such that financial capital is recirculated back into the community.



PHASE 1: FOOD ACCESS AND SECURITY

Programs are focused in filling in gaps in pre-existing production (community-based/urban gardens) and consumption initiatives and building relationships with key stakeholders in the community for creation and expansion of production and consumption initiatives.

- Community-based garden
- School-based garden
- Farmer's Markets
- Nutrition education
- Church-Based Food Banks and Soup Kitchens
- Relationship building with other grassroots organizations





PHASE 2: FOOD HUB

Programs are focused on creating a values-based infrastructure for the processing and distribution of consumer products harvested from community based gardens and urban farms within a given area.

- Create jobs and training programs within the community: *Production, Processing, Distribution, Food Safety/Compliance*
- Processing of produce and other products to be sold in market
- Distribution center for fresh, frozen, and canned produce.
- Market Analysis (potential clients) for *high-end restaurants, local mom/pop restaurants, local private schools*





PHASE 3: FOOD INNOVATION

Programs are focused on providing food-related social entrepreneurial business and individual clients with the tools necessary to commercialize and market home-based products

- Small business services
- Menu Nutritional Analysis
- Functional Food Development
- Commercialization product development services--Concept and Protocept Development, FDA Compliance, HACCP/GMP/SSOP, Nutritional Analysis and Labeling, Process flow, Ingredient Cost Reduction
- Test kitchen/Incubation Space



**USING FOOD TO MOVE
FAMILIES FORWARD...
ONE COMMUNITY AT A
TIME**



Want more info:

Contact:

jenniferloliverphd@gmail.com

